

ROXY CHANEY

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SUMMARY

Excels in creating visually stunning, cross-browser compatible designs and standards-compliant, search engine optimized programming for the web. Designs interfaces combining engaging graphics and animation with intuitive usability and cutting edge interactivity. Proficient at conceptualizing, producing and promoting client projects.

SKILLS PROFILE

- Identity Design
- Interface Design
- Website Design & Theming
- Promotional Design
- Flash Design & Animation
- XHTML/CSS
- MySQL/PHP
- JavaScript (jQuery, Mootools)
- Actionscript 3.0
- XML

EDUCATION

B.S. Degree in Web Design & Interactive Media September 2009
The Art Institute of California-San Diego, San Diego, CA

CAREER HISTORY

Lead Web Designer, San Diego Advertising Club 2008 — 2009

- Managed a team of designers to create a rebranded vision of the new SD Ad Club site design.
- Researched competitor sites to provide useful examples of marketable design options to the client.
- Created unique and diverse selection of designs that remained consistent with the new brand identity.

Web Designer, The Click Experts 2007 — 2008

- Catered to a diverse set of clients with different styles and project schedules.
- Created, coded and distributed promotional materials via ad listings, graphical ads and email campaigns.
- Optimized client sites for cross browser compatibility and search engine rankings.

Media Transfer Technician, DVD Your Memories 2006 — 2008

- Managed the company site, designed and distributed promotional materials, maintaining ties with advertising outlets.
- Worked individually with customers to personalize media production orders.
- Managed several stations simultaneously transferring photos, video and film from different orders on separate schedules.

ACTIVITIES

- Vice President, Web Design and Interactive Media Club
- Member, San Diego Flash Users Group